



FOR IMMEDIATE RELEASE

**New book co-authored by Wintellect's Jeffrey Richter released today**

**Limited-time promotion delivers complimentary e-chapter and WintellectNOW training**

**KNOXVILLE, Tenn., Nov. 22, 2013** – Wintellect co-founder Jeffrey Richter and principal Windows consultant Maarten van de Bospoort have co-authored a new book [Windows Runtime via C#](#) released today by Microsoft Press. The new book delivers a thorough understanding of Windows Runtime—and guides developers on how to apply C# skills to building innovative apps for the Windows Store. Guided by Richter, a recognized master of Windows programming, and van de Bospoort, this book provides pragmatic guidance on the non-UI side of Windows development, and features a wealth of examples in Microsoft Visual C# 2012. This is Richter's fifteenth published book.

To celebrate the release, Wintellect and Microsoft Press have teamed up to offer a [complimentary e-chapter](#) and free access to one of Richter's WintellectNOW on-demand training sessions: [Performing I/O Bound Asynchronous Operations](#) free for one month. This session is 90 minutes in duration and provides concepts that apply to Windows Store apps. You can access the full session [here](#).

"We are excited to combine the book with real-world training via WintellectNOW so developers have the opportunity not only to read about the tools and resources needed to build apps, but also to expand on the concepts found in the book through more in-depth training and instruction," said Richter.

[Windows Runtime via C#](#) teaches the fundamentals of building Windows Store app using Windows Runtime APIs and C#. The book is divided into two parts. Part I, "Core Concepts," includes Windows Runtime primer, App packaging and deployment, and the Windows Store process model. Part II, "Core Windows Facilities," goes into various Windows features including Package data and roaming, Files and folders, Streaming input and output, Networking, Tiles and toasts, Background tasks, Sharing data between apps, and The Windows Store. The book is full of design, architectural, debugging and performance tips to help simplify your development. Many code samples demonstrate the concepts and also provide a useful reusable class library that greatly simplifies working with the many WinRT features.

The book cover for "Windows Runtime via C#" is displayed on a white background. The cover is black with white text. At the top, it says "Windows Runtime via C#" in large letters, with "Microsoft" in the top right corner. Below that is a red circular graphic with a white airplane icon. At the bottom, it says "Jeffrey Richter" and "Maarten van de Bospoort".

To order a copy of the book, click [HERE](#).

To access the complimentary e-chapter, click [HERE](#).

For Richter's training session on Performing I/O Bound Asynchronous Operations, click [HERE](#).

**About Jeffrey Richter**  
Jeffrey Richter is a co-founder of Wintellect and the author of several best-selling .NET Framework and Win32 programming books including [CLR via C#, 4th Edition](#), [Windows via C/C++, 5th Edition](#), [Programming Server-Side Applications for Microsoft Windows 2000](#), and [Windows 95: A Developer's Guide](#). Jeffrey has also been a contributing editor to MSDN Magazine where he authored many feature articles and columns. Jeff has consulted with Microsoft's .NET Framework and Windows teams for many years. Jeffrey holds both helicopter and airplane pilot licenses and is a member of the International Brotherhood of Magicians. He also enjoys playing drums and keyboards.

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### About WintellectNOW

WintellectNOW is an on-demand training solution that delivers real-world, ready-to-use knowledge, tools and techniques for the novice to advanced technical expert with topics focused on all current technologies. Our instructors are comprised of world renowned subject matter experts and industry influentials like Jeffrey Richter, Jeff Prosise, and John Robbins. Our instructors are MVPs, book authors, have written for leading developer magazines, spoken at conferences, and have worked closely with Microsoft product groups. This means WintellectNOW subscribers learn from the very best, on their own schedule, anytime, anywhere. Visit [www.wintellectnow.com](http://www.wintellectnow.com) for more information and to sign up.

### About Wintellect

Wintellect is a nationally recognized consulting, debugging and training firm dedicated to helping companies build better software, faster through a concentration on .NET and Windows technologies. No other firm provides the combination of best-in-class software development as well as multi-day .NET on-site, virtual and with the launch of [WintellectNOW](#), on-demand training. In addition to training, our solutions include application development; architecture, software debugging and performance tuning; rapid application development and prototyping; and database design and development. Wintellect is Microsoft's largest developer training vendor and outside trainer of choice for more than 12 years. For more information about Wintellect – named to the [2013 Inc. 5000 list](#) of fastest growing private companies in America -- visit [www.wintellect.com](http://www.wintellect.com).

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